

Windsor Jewelers once again named one of the 70 finest watch retailers in North America



For more than two decades, Windsor Jewelers has embraced excellence at every turn, offering the people of the Triad area of North Carolina exceptional service, prestigious timepieces, scintillating jewelry, and luxurious accessories. Founded by Rob Simon in 1986, Windsor Jewelers is a family-owned and operated business with a true dedication to meeting the needs of all customers who walk through their doors. They are a proud member of the Leading Jewelers of the World.

Watch manager Mike Bradshaw shares, "Our customers range from extremely watch-savvy individuals with discriminating taste and deep pockets, to parents buying the first "nice watch" for a high school graduate." The great range in customers is fully complemented by an extensive selection of timepieces, from Michele Watches and Tissot to Cartier, Jaeger-LeCoultre, and Patek Philippe.



With over a dozen lines of fine Swiss timepieces filling the traditionally designed wooden showcases that line the store, Breitling currently stands as the most sought-after brand at Windsor Jewelers. "Their collections are extremely consumer-friendly, and the company also sends out a lovely consumer catalog to all of their registered owners each fall, enticing Breitling shoppers to add to their personal collections," explains Bradshaw.

The dedicated Windsor Jewelers team comprises of nine salespeople and two talented jewelers, plus watch manager, Mike Bradshaw, General Manager, Kevin Slusher, and Merchandise Manager, Natalie Sherril, all of whom have received extensive training in the realm of

horology. From in-house training to periodic question-and-answer sessions with sales representatives, and constant reading of industry publications, Windsor Jewelers' staff is fully geared with the knowledge to help their customers find just the perfect timepiece to match their lifestyles.

It is with this dedication that Windsor Jewelers has experienced continued success over the past 21 years, marking various peaks with store renovations and moves to larger spaces. As business is currently booming, a new store was just completed adjacent to Windsor Jeweler's original showroom, which is three times larger than the space they occupied before. The Windsor Jewelers team considers the untapped potential in their market, and views this move and expansion as the launch pad that will take them from a local to a regional destination.

WATCH BRANDS: BREITLING CYMA DAVID YURMAN JAEGER-LECOULTRE MICHELE WATCHES OMEGA TISSOT HAMILTON